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**Orange County Equestrian Outreach Celebrates Second Year of Service**  
*Professional Community Management of California, Inc., CEO Gives Back to the Community through Support of Back Bay Therapeutic Riding Club*

**Newport Beach, Calif. (Apr. 13, 2009)**—Locally known for reaching out to residents with a variety of physical and developmental disabilities, the Back Bay Therapeutic Riding Club, Inc., announces it has completed its second year of serving the community. The club will celebrate this milestone by kicking off its second annual fundraising drive.

The Back Bay Therapeutic Riding Club utilizes equestrian therapy to bring about healing in the lives of its students. It offers a unique opportunity to children and adults with a range of disabilities from autism to Cerebral Palsy. The therapy develops their mind, body and spirit through interaction with horses.

In the last two years, it has served 58 students. The program currently has 25 students enrolled, many of whom would not be able to ride without the generous donations on which the center runs.

The Back Bay Therapeutic Riding Club is staffed entirely by volunteers dedicated to offering students a natural way to overcome their disabilities and is funded by donations. Program volunteers are working to raise the \$100,000 needed to continue this service to the community into a third year. It allows them to feed and provide necessary veterinary services to their wonderful equine partners and to sponsor the children in the program that would otherwise be unable to participate in equine therapy.

“The Back Bay Therapeutic Riding Club has touched the lives of many families in our area,” said Executive Director Philippa Wagoner, “This type of therapy doesn’t just strengthen bodies; it gives people a sense of independence and pride they may have never enjoyed before. We are excited to offer our community a chance to partner in our life dream.”

Benefits equated with equestrian therapy encompass the physical, mental and emotional development of the rider. Students improve balance, strength, mobility and flexibility while aboard the horse which translates to more efficient movement on the ground. Students with little body control at the beginning of the program gain confidence as they build core strength and capability while steering the horse and riding independently.

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The clear communication and loving interaction with the horses also helps students develop a stronger ability to relate in family and social settings. Parents relate that their children involved in the program show quick improvement in their motor and interpersonal skills both at home and at school.

Community support is growing quickly for this program. Professional Community Management of California, Inc., one of the largest community management firms in the country, is contributing to the Back Bay Riding Club with both financial and personal resources.

The club is significant to Professional Community Management because its formation was the vision of Bernadette Olsen, wife of PCM Co-CEO Jeff Olsen. The club was started with support from a group of executives in the real estate development and community management industry who are now members of its board. These include Jeff Olsen who is the President of the BBTRC and Co-CEO of Professional Community Management of California, Inc., in Lake Forest, CA; Philippa Wagoner; Larry Lake of Lake Development Group, Inc., Newport Beach; Chuck Lynch of Los Angeles Unified School District; Scott Jackson, Esq. of Jackson, DeMarco, Tidus, Peckenpaugh.

Once the club was established, Bernadette dedicated herself to working as the club's Program Director and well as its Advanced Certified Therapeutic Riding Instructor. "I can clearly see the difference the Back Bay Therapeutic Riding Club makes in our community," she said, "It is the reason I founded the program and that my husband Jeff took such an interest in supporting the program with both our time and money. It is changing lives and we want to be a part of that opportunity for our neighbors and our community."

The Back Bay Therapeutic Riding Club, Inc., is a nonprofit corporation for individuals with disabilities established in January 2007, celebrating its Grand Opening on March 24<sup>th</sup>, 2007. It provides therapeutic equestrian therapy for children, teens and adults with both physical and/or developmental disabilities. It is based in Newport Beach, Calif. and is directed by Philippa Wagoner. This program is funded by donations and run by volunteers. More information is available at [www.backbaytrc.org](http://www.backbaytrc.org) or by contacting by e-mail [backbayridingclub@yahoo.com](mailto:backbayridingclub@yahoo.com) or phone 949.474.7329.

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments (CIDs) of homeowners associations for high-rise condominiums, family oriented master-planned developments, subdivisions of master-planned developments, active-adult master-planned communities and boutique communities throughout Southern California. With headquarters in Lake Forest, Calif., PCM and its family of companies employ a staff of more than 1,400 people under the leadership of partner/CEOs Russ Disbro and Jeff Olsen. For additional information, please contact PCM at 800.369.7260 or at [www.pcminternet.com](http://www.pcminternet.com).

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